

REGULATIONS OF PARTICIPATION AND OPERATION OF EXHIBITION

With the signing of the written participation form for the participation in the exhibition by the interested party or in case of a personal company, limited liability company or corporation, by its legal representative, the relevant party is regarded as a candidate exhibitor and he unconditionally accepts all terms of the present Regulations of Participation and Operation and in general all regulations and laws governing commercial exhibitions.

1. Placing and Removal of Exhibits

Commencement of exhibit Placing: Delivery of kiosks with scheduled sectional unloading of exhibitor's merchandise, pursuant to the schedule that ROTA Ltd will forward. The admission of the exhibits is permitted till 18:00 of the eve of the commencement of the exhibition. All works must be completed by 23:00 of the eve of the commencement of the exhibition. If a kiosk remains vacant on the eve of the commencement of the exhibition after 20:00 and the organizer of the exhibition hasn't been notified till that time, then he has the right to allocate the use of the kiosk. The kiosk may be used or decorated for another purpose in which case the exhibitor is obligated to pay the extra costs.

Removal of Exhibits: The exhibitors may begin the removal of their items immediately after the conclusion of the exhibition. The exhibitors are responsible for the security of their exhibits till they are removed in full. The kiosks or sections of the kiosks are not to be closed or disassembled before the aforementioned hour. A penalty equal to 50% of the kiosk's rent will be imposed to all violators.

After the removal of the exhibits, the exhibition area must be restored to its original condition. The exhibitors are responsible for the restoration otherwise they are liable to pay any compensation for any damages caused by negligence etc.

2. Types of Exhibits

The screening of pornographic material or generally the screening of any materials which is offensive to human dignity is prohibited.

3. Registration

The exhibitor is obligated to verify his registration concerning his particulars, to visit Rota's offices and to sign his registration for the exhibition.

The organizing company Rota Ltd will not be held liable for registrations that have not been verified by the exhibitor.

4. Participation – Terms of Payment

Requests are accepted if they are supplied by either the interested parties or their authorized agents. The signed request legally binds the business and is also proof of unconditional acceptance of the terms of the present regulations.

By submitting the request, the exhibitor officially accepts the exhibitors regulations, all appendixes as mentioned in the order form and all orders and provisions from the police and of all competent ministries (finance, commerce etc).

For the request to be accepted the value of the area, all extra costs and V.A.T. must be paid to Rota Ltd.

The full payment of the aforementioned amount must be paid to Rota Ltd two months prior to the exhibition with the following terms:

- A. Full amount of V.A.T. in cash or cheque which expires no later than 30 days after the end of the exhibition.
- B. 50% of the amount due with cheques that expire no later than three months after the end of the exhibition.
- C. The remaining 50% of the amount due with cheques that expire no later than four months after the end of the exhibition.

The final acceptance of each request for participation is subject to the exhibitors payment of the due amount concerning his participation as stipulated in the previous paragraph.

The exhibitor is burdened with all costs concerning extra kiosk equipment as stated in the participation form and the extra equipment is granted to him only if it has been previously requested with the participation form.

5. Approval of Participation

The organizing company styled Rota Ltd reserves the right to demand of the exhibitor to remove at his own expenses all objects for which a permit was not granted pursuant to the exhibition's regulations, or remove all objects that don't comply the exhibits aesthetics.

In the event that the exhibitor doesn't comply to the order of removal, then a penalty equal to 10% of the kiosk's rent will be imposed on him for every day that the specific objects remain in their place.

The organizing company Rota Ltd may reverse its approval for the participation license if the necessary terms are not fulfilled.

6. Awarding of kiosks

The exhibitor chooses the kiosk he wishes from a list available pursuant to the floor plans of the exhibition area as displayed to him by Rota Ltd. The acceptance of the participation form is proof that the exhibitor received full information of the granted area, and that it is to his satisfaction therefore excluding Rota Ltd from any liability.

The organizing company styled Rota Ltd. reserves the right for technical or organizational reasons, in contrast to the agreement, to grant the exhibitor a kiosk in a different position, to alter the size of the kiosk, to change its positioning, and or close off exits and entrances of the exhibition area and to make any changes in the layout.

The exhibitor must regard any difference of size of the kiosk's dimensions up to 5cm as expected due to the size of the partition screens. The organizers will not consider as valid any claims made concerning those kind of differences. Partition screens, walls, columns, water pipes, fire hydrants, security lights, decorative plants and all other equipment within the kiosk are considered as inseparable parts of the kiosk and are one of the same. From the moment that the exhibitor accepts the kiosk, it is deemed that the exhibitor accepts it with all of what it is comprised of.

The exhibitor must visit his designated area before the commencement of the exhibition so he may resolve any technical problems. After the exhibitor receives the kiosk, the organizing company Rota Ltd. can not be held liable for any technical differences concerning the area.

The exhibitor cannot claim any compensation from Rota Ltd. for damages or mistakes concerning the leasing of the kiosk. The exhibitor is absolutely prohibited to alter, modify, and generally to re-arrange the area (kiosk), and in

turn is liable for any damages caused to that area and is obligated to restore the damages so that the area may be delivered in the same condition that he received it.

The exhibitor is prohibited to perform any interference or connection to the networks, without written prior consent from the organizing company Rota Ltd. Any electrical work carried out by the exhibitor must comply to S.E.C. (state electrical company) regulations and the exhibitor is responsible for such works. The works must be made under prior written authorization by the organizing company Rota Ltd.

Also, the exhibitor is strictly prohibited to connect additional spotlights or other lights without prior written permission by the exhibitor's electrician.

The supply of electricity for the use of p.c. must be requested in writing in the participation request form.

7. DESIGN AND ARRANGEMENT OF KIOSK

The exhibitors are responsible for the decoration and aesthetic arrangement of their kiosks. They must confirm that their kiosks are designed carefully and aesthetically.

The kiosks that do not comply to the above mentioned conditions will not be accepted by the organizing company Rota Ltd.

The numbering of the kiosks will be done by the organizing company Rota Ltd.

The partition screens of the kiosks will be made from novopan, which means that they are not suitable to carry weight and in no circumstance can they be used to support shelves.

The storing of exhibiting items and decorative materials, also the execution of preparations and installation works in other kiosks is prohibited. The passage ways must always be kept free.

The organizing company Rota Ltd. will not pay out any compensation for damages sustained due to the aforementioned activities.

We inform you of the following for the better operation of the exhibition centre:

The hanging of any objects from the ceiling and the structural elements of the halls or the network utility services which expand parallel to the ceiling is **prohibited**. The exhibitors may hang banners from special structures.

Drilling, hammering and painting of floors, columns, ceilings and any other structural element is **prohibited**.

It is **prohibited** to cover the perimetrical walls of the passage way.

It is **prohibited** to execute any works, or use tools, machinery and materials which may cause damage to the exhibition centre, such as air pressure painting equipment, cutting of wood, plaster or any other building materials, within the communal areas, hall, etc.

The use of double adhesive tape on the building materials is **prohibited** if paper tape has not been installed on them previously.

8. Cancellation of Participation

A request for the cancellation of participation can only be made in writing and it must be justified, and must be submitted as the notice of participation is made.

If a written cancellation request is submitted to the organizing company Rota Ltd. within one month prior to the start of the exhibition, then the candidate exhibitor will receive a full refund.

Beyond the aforementioned deadline, no refund shall be made and the amount already paid to Rota Ltd will not be refunded.

The financial terms for the use of the exhibition areas are stated on the relevant participation notice form.

The organizing company Rota Ltd. reserves the right to deny deliverance of the exhibition area if the exhibitor hasn't settled his account.

In such circumstances the area is deemed vacant and the money that the exhibitor has already paid is withheld as compensation.

In the event that an exhibitor becomes bankrupt, he is obliged to inform the organizing company Rota Ltd. Rota Ltd. reserves the right to revoke the contract and to dispose of the kiosk at will.

The organizing company Rota Ltd. may also seek compensation from the exhibitor, equal to the amount imposed for delayed cancellation, as stated above. If the kiosk is impossible to be disposed of, then the exhibitor is obliged to pay the whole amount of the lease.

9. Force Majure

The commencement and closing dates of the exhibition are stated in the participation form. Rota Ltd. can not be held liable for reasons of Force Majure, intervention or decision of public authority or other communal utility, natural disasters, calamities.

The organizing company reserves the right to decrease or increase the duration of the exhibition, cancel it completely, alter the commencing and closure dates, as well as permanently, temporarily or for a longer period vacate one or more sections of the exhibition centre, or all of the exhibition centre, for spe-

cial reasons which in its opinion would better benefit the purpose and success of the exhibition.

The prompt notification of these changes to the exhibitors does not give them the right to demand any claims or to cancel their participation. Requests for compensation for damages suffered or requests for release of contracts under these pretences will be denied.

If for any reasons the exhibition is not materialized at no fault of the organizing company Rota Ltd., then Rota Ltd. reserves the right to claim 25% of the lease from the exhibitors as compensation.

If the exhibition is suspended after it has commenced, then there will be no refunds of rents or installments.

Operating hours are determined by the organizers which reserve the right to alter them at their own judgement to better serve the better operation of the exhibition. No persons are permitted to remain in the exhibition centre after operating hours.

10. Kiosk Personal

All of the kiosks must be supplied and equipped with exhibits during the exhibition's operating hours (as will be determined). For better customer service and for the security of the exhibitor's kiosk and exhibits, it is compulsory that either the exhibitor or a representative of his business is present at the kiosk at all times during operating hours, because in the event of any loss or damages to the kiosk or to the exhibits, the organizing company Rota Ltd. will not be held liable.

11. Sales

Only the exhibiting of products and acceptance of orders is permitted. Retail selling is strictly prohibited, including the last day of the exhibition. This consists a breach of effective laws.

The organizing company Rota Ltd. reserves the right to shut down the exhibitor's kiosk if the above mentioned regulation is violated and to impose a penalty equal to 10% of the amount of the kiosk's rent to the exhibitor.

12. Exhibitors Entrance

Every exhibitor that participates in the exhibition will receive a certain amount of free entrance passes for his personal (depending on the size of the kiosk). Each person that works in the exhibition must hold a free entrance pass that has been issued under their name which must be visible at all times. The passes can not be used by other persons. The passes will be given to the exhibitors on the eve of the exhibition's commencement under the condition that the kiosk has been paid in full.

13. Advertising

Advertising is only permitted in the kiosk that the exhibitors have leased. Advertisements which breach the law, infringe morality, contain ideological or political contexts are not permitted in the exhibition centre.

Advertising via loud speakers placed in the kiosk is not permitted. For advertising to be possible, a written permit must be issued by the organizer. This permit is issued only if the activities do not inconvenience the exhibition.

14. Photos and Designs

It is not permitted for either the press or the exhibitors to take photos or film the exhibition's event, kiosks or individual exhibits. The organizing company reserves the right to demand the film if the aforementioned regulation is violated.

For advertising purposes and for publishing in the press, the organizing company Rota Ltd. has the right to monitor all photos, designs and film.

Only camera operators belonging to the media, professional photographers and artists authorized by the management of the exhibition are permitted to do so.

15. Security Measures

The organizing company Rota Ltd. attends to the security of the halls and areas of the exhibition centre, but is not responsible for the security of the kiosks and the exhibits during operating hours or during the placing and removal of the exhibits.

This remains the exhibitor's responsibility.

Only the security company which co-operates with Rota Ltd. and has undertaken the security of the exhibition, can provide special security guards.

16. Obligations

The organizing company Rota Ltd is obliged to attend to the general surveillance of the exhibition area. However, the organizing company Rota Ltd. is not liable for damages to private property or for personal injuries sustained. As opposed to the above, and independent of direct responsibility, the exhibitors are liable for damages caused to private property or for personal injuries sus-

tained to third parties as a result of own actions or employee actions or their exhibits. Other exhibitors are considered third parties.

17. Heating - Electricity

The organizing company Rota Ltd. will attend to the heating and lighting of the exhibition halls. The exhibitors are liable for all damages and costs caused by unverified consumption of electricity within their kiosk. The organizing company Rota Ltd. is not responsible for power failures, insufficient power supply, or for each separate connection.

18. Cleaning

The organizing company Rota Ltd. will attend to the cleaning of the areas, halls, passages and communal areas during operating areas.

19. Visitors

Entrance is permitted only to visitors who are professional buyers of products which are part of the items that are being exhibited at the show and must be able to prove their capacity as such.

20. Jurisdiction

The contracting parties agree that Athens is the place where all obligations as described in the contract must be fulfilled.

The organizing company Rota Ltd. will exert all efforts to offer help to the exhibitors. Nonetheless, for the benefit of all exhibitors, special attention must be given to the exhibition's regulations.

In circumstances where serious violations of the exhibition's regulations have occurred, the organizing company Rota Ltd. reserves the right to expel the violator from the exhibition. In such cases the exhibitor has no right to claim compensation.

Problems that may arise during the exhibition are to be solved by the organizing company Rota Ltd. after the end of the days operating hours, and only if a written signed complaint has been submitted. The exhibitor that the complaint has been made against has the right to be informed as to the contents of the complaint.

The organizing company Rota Ltd. is the only competent body to decide upon any matters or differences which may arise and have not been foreseen by the present regulations.

All terms of the exhibition's regulations are considered as essential and if any exhibitor fails to abide by them, then the organizing company Rota Ltd. has the right to order the exhibition's security to close the kiosk or to remove all exhibits without any warning.

General Terms

The exhibition areas are leased exclusively to the participator. The subleasing or granting of use to 3rd parties is prohibited. The exhibitor agrees to compensate the organizers for all liabilities towards the proprietors of the exhibition centre or any public authority relevant to any claim, costs or demands that are a result of his direct or indirect actions/omissions, or those of his representatives or his employees.

The exhibitors and all persons employed by them are responsible for their personal safety and for any personal injuries under any circumstance that may occur to them in the exhibition area.

They are obliged to abide by all terms of the present agreement, exhibition's regulations and all police provisions for the whole of the duration of the exhibition.

With the signing of the participation form the exhibitors and all persons which are directly or indirectly employed by them, recognize and accept the binding and force of the terms of participation and the exhibition's regulations, and realize that they must faithfully comply with the provisions and conform to all directions and nominations made by the organizer so there may be a smooth and unhindered process and operation of the exhibition.

The organizing company Rota Ltd. can not be held responsible for:

a) total or partial blackout or disruption of utility services due to external technical factors, b) fire, c) natural disasters, d) calamities, e) any accident that may occur as a result of the above.

In the event that there are any doubts or disputes for matters which are not foreseen by the terms of participation or the exhibition's regulations, then the final decision is made by the organizing company Rota Ltd.